

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Peter M. Black
Application No. : 09/738,471
Filed : December 15, 2000
Title : TARGETED E-COMMERCE SYSTEM
Examiner : Vanel Frenel
Art Unit : 3687

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated October 6, 2008, please reconsider the above identified application in light of the following:

Remarks begin on page 2 of this paper.